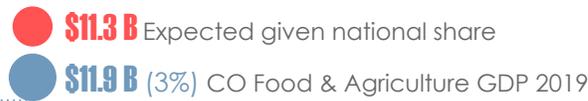


FOOD & AGRICULTURE IN COLORADO

Colorado has a strong heritage in farming and ranching, as well as great depth in natural and organic foods, craft beverages and global restaurant franchises. The state's agriculture industry is a critical driver of Colorado's overall economy with food and agriculture products being imported by more than 130 countries worldwide.



Food & Agriculture in Colorado generated **\$11.9 B** in output, 3% of the state GDP of \$390 B in 2019. Given this industry's share of national employment, this sized GDP should result in **\$11.3 B** in food and agriculture output.

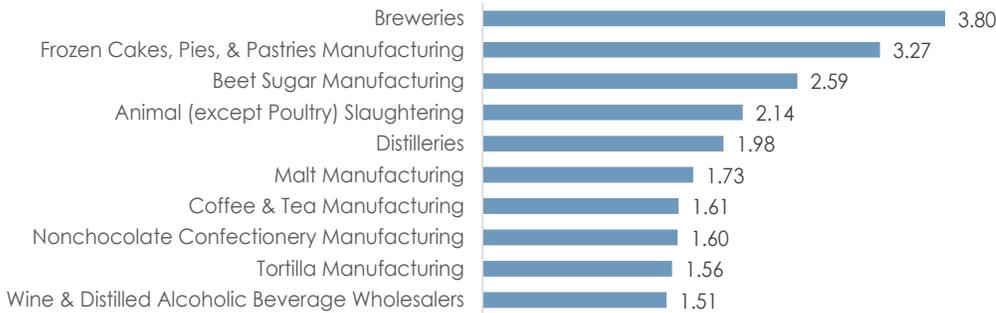


1.1

TIMES DENSER THAN USA

SUB-SECTOR DENSITY

Location Quotient (LQ): share of employment in Colorado vs share in US, 2019
(>1 means denser than US | =1 means equal density | <1 means less dense)



5,000

COMPANIES

97,000

EMPLOYEES

SUB-SECTOR EMPLOYMENT

Count of workers employed in Colorado, 2019



23%

JOB GROWTH 2010-2019

\$31.6 B

ANNUAL SALES

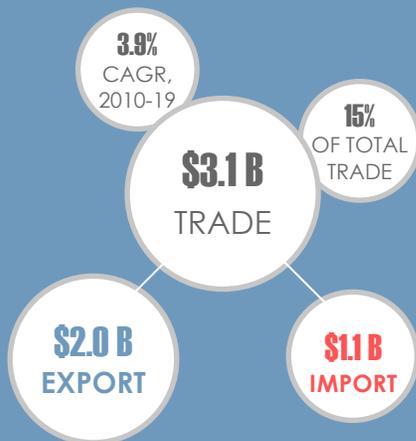
The charts above show the top 10 sub-sectors* (by industry density and total employment) of the 88 used to define Colorado Food & Agriculture. 28 of the sub-sectors that make up this industry in our state are more concentrated than the nation, and 27 employ more than 1,000 workers.

DATA SOURCES (FRONT & BACK): EMSI, BEA, CENSUS, BLS, WISERTRADE, FDI MARKETS, OEDIT CALCULATIONS
*SUB-SECTORS ALIGN WITH 6-DIGIT NORTH AMERICAN INDUSTRIAL CLASSIFICATION SYSTEM (NAICS) CODES

MAJOR FOOD & AGRICULTURE COMPANIES



FOOD & AGRICULTURE TRADE 2019



TOP EXPORT PARTNERS

1. CANADA (23%)
2. MEXICO (19%)
3. SOUTH KOREA (19%)
4. JAPAN (10%)
5. CHINA (5%)

TOP IMPORT PARTNERS

1. CANADA (31%)
2. SWEDEN (9%)
3. MEXICO (8%)
4. CHINA (7%)
5. GERMANY (5%)

FOOD & AGRICULTURE FOREIGN DIRECT INVESTMENT

TOP COUNTRIES STARTING COLORADO OPERATIONS FOOD & AG 2010-2019

1. CANADA (RED TRUCK BEER)
2. FRANCE (LIMAGRAIN)
3. UNITED KINGDOM (MUNTONS MALTED)
4. SWITZERLAND (NESTLÉ WATERS)
5. BRAZIL (JBS)

FOR MORE INFORMATION:
WWW.CHOOSCOLORADO.COM
 303-892-3840
OEDIT.INFO@STATE.CO.US



COLORADO

Office of Economic Development
& International Trade

COLORADO COMPANY PROFILES

Colorado's food and agriculture industry is a force to be reckoned with; generating more than \$11 billion in economic output annually from large production agriculture, organic and natural foods, as well as specialty product and beverage companies.



NUTRIEN AG SOLUTIONS

Based in Loveland, CO, Nutrien Ag Solutions is the retail business of Nutrien, the world's largest provider of crop inputs and services. Nutrien provides full-acre solutions through a network of trusted crop consultants at more than 1,700 global locations.



JBS USA

JBS USA is headquartered in Greeley, CO with annual revenues of \$10.4 B. As a subsidiary of Brazilian based JBS SA, JBS USA is one of the world's largest exporters of beef, pork, poultry, and lamb meat with sales to more than 105 countries on six continents.



NEW BELGIUM BREWING CO

A bike trip through Belgium in 1988 inspired a young couple to start the craft brewing company in Fort Collins, CO. New Belgium is now nationally distributed with multiple craft beer varieties, operating as a certified B Corp that uses the power of business to solve social and environmental problems.



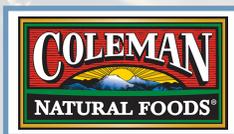
CELESTIAL SEASONINGS

Celestial Seasonings serves more than 1.6 billion cups of tea a year. Teas are blended in Boulder, CO while being sourced from more than 35 different countries around the world, with 70% of those ingredients purchased directly from the farmers and local communities.



DANONE NORTH AMERICA

Danone North America is a business unit of Danone and one of the top 15 food and beverage companies in the U.S., specializing in fresh dairy; organic dairy; plant-based; fresh foods; creamers and beverages. With main offices in Broomfield, CO it is the largest Certified B Corp in the world.



COLEMAN NATURAL FOODS

Coleman Natural Foods was founded in 1875 in Colorado and has grown the family business over five generations. They produce all-natural fresh and prepared meats sourced from American farmers and are one of only two pork producers in the country to meet American Humane Certified™ standards.